



Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 3

FULL WALL

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Date : 06-Apr-2017

0611IAREYE-10 IAR Eraser Concealer Fair	0611IAREYE-20 IAR Eraser Concealer Light	0611IAREYE-30 IAR Eraser Concealer Medium	LSENSTWSH-00 LASH SENSATIONAL LUSCIOUS Blackest Black WSH	LSENSTWSH-01 LASH SENSATIONAL LUSCIOUS Very Black WSH	LSENSTWSH-02 LASH SENSATIONAL LUSCIOUS Brownish Black WSH	LSENSTWPF-01 LASH SENSATIONAL LUSCIOUS WATERPROOF Very Black WTP	LSENSTWPF-02 LASH SENSATIONAL LUSCIOUS WATERPROOF Brownish Black WTP	LSHSNLWSH-00 LASH SENSATIONAL Blackest Black
0611IAREYE-40 IAR Eraser Concealer Honey	0611IAREYE-50 IAR Eraser Concealer Neutralizer	0611IAREYE-60 IAR Eraser Concealer Brightener	LSBLLRNWSH-710 LASH SENSATIONAL CURVITUDE Blkst Black WSH	2H17CRVTD-410 CURVITUDE LINER BLACK	PSHUPDRAMAWSH-00 PUSH UP DRAMA WSH Blackest Black	PSHUPDRAMAWSH-01 PUSH UP DRAMA WSH Very Black	510VEF-01 FALSIES MASCARA Very Black	510VEFW-01 FALSIES MASCARA WP Very Black
175K-1 COVER STICK (CORRECTOR) Ivory	175K-2 COVER STICK (CORRECTOR) Light Beige	175K-3 COVER STICK (CORRECTOR) Medium Beige	COLDYNAWSH-223 COLOSSAL BIG SHOT BLACKEST BLACK WSH	2H17CBSEXT-228 COLOSSAL BIG SHOT EXTENSION WSH SHADE 228	510VEBEWSH-00 FALSIES BIG EYES Blackest Black	510VEBEWSH-01 FALSIES BIG EYES Very Black	510VEBEWTP-01 FALSIES BIG EYES WP Very Black	510VEFF-00 FALSIES FLARED Blackest Black
1213BSP-010 Baby Skin Instant Pore Eraser	BRWMSCRA-255 EYE STUDIO BROW DRAMA SOFT BROWN	BRWDMACHK-100 BROW DRAMA CHALK POWDER BLONDE	SPIDERWSH-00 COLOSSAL SPIDER LASH GLAM BLACK	1012CEWSH-01 CAT EYES MASCARA Glam Black	500VEC-00 VOLUM' EXPRESS COLOSSAL Glam Black	500VECW-00 VOLUM' EXPRESS COLOSSAL WP Glam Black	500VECW-1 VOLUM' EXPRESS COLOSSAL WP Classic Black	
BRWPRMIC-255 EYE STUDIO BROW PRECISE MICRO SOFT BROWN	BRWMSCRA-260 EYE STUDIO BROW DRAMA DEEP BROWN	620VECL-00 PUMPED UP! COLOSSAL WSH Glam Black	620VECL-01 PUMPED UP! COLOSSAL WSH Classic Black	0612MPWSH-01 MEGA PLUSH MASCARA Very Black	0612MPWTP-01 MEGA PLUSH MASCARA WP Very Black	0113RKWSH-00 VE ROCKET MASCARA Blackest Black	0113RKWSH-01 VE ROCKET MASCARA Very Black	
BRWPRMIC-260 EYE STUDIO BROW PRECISE MICRO DEEP BROWN	BRWSATIN-260 BROW DEFINE + FILL DUO Deep Brown	999MKE-510 EYE STUDIO MASTER KAJAL LINER Onyx Rush	350GLP-00 Great Lash Lots of Lashes Blackest Black	350GLP-01 Great Lash Lots of Lashes Very Black	350GLP-02 Great Lash Lots of Lashes Brownish Black	175M-1 GREAT LASH WASHABLE Very Black	0113RKWSH-02 VE ROCKET MASCARA Brownish Black	0113RKWTPF-01 VE ROCKET MASCARA WP Very Black
999MPL-200 EYE STUDIO MASTER PREC INK PEN Black	2H17MPI-510 MASTER PRECISE INK LINER BLACK COMET	555TD-1 DEFINE A LINE Ebony Black	175M-2 GREAT LASH WASHABLE Brownish Black	420MW-1 GREAT LASH WATERPROOF Very Black	420MW-3 GREAT LASH WATERPROOF Brownish Black	365MC-1 CURVED BRUSH GREAT LASH WASHABLE Very Black	625M-1 FULL 'N SOFT WASHABLE Very Black	625MW-1 FULL 'N SOFT WATERPROOF Very Black
695GW-10 UNSTOPPABLE EYELINER - CARDED Onyx	135L-1 LINEWORKS ULTRA LINER WATERPROOF Black	695KE-1 LINE EXPRESS Ebony Black	79MR MOISTURIZING MASCARA REMOVER MOISTURIZING MASCARA REMOVER	125EMR 100% OIL-FREE EYE MAKEUP REMOVER 100% OIL-FREE EYE MAKEUP REMOVER	750TD-1 DEFINE-A-LASH LENGTH MASCARA Very Black	950LSTI-1 LASH STILETTO Very Black	680LD-1 LASH DISCOVERY WASHABLE Very Black	

0611IAREYE-10 IAR Eraser Concealer Fair	0611IAREYE-20 IAR Eraser Concealer Light	0611IAREYE-30 IAR Eraser Concealer Medium	LSENSTWSH-00 LASH SENSATIONAL LUSCIOUS Blackest Black WSH	LSENSTWSH-01 LASH SENSATIONAL LUSCIOUS Very Black WSH
0611IAREYE-40 IAR Eraser Concealer Honey	0611IAREYE-50 IAR Eraser Concealer Neutralizer	0611IAREYE-60 IAR Eraser Concealer Brightener	LSBLLRNWSH-710 LASH SENSATIONAL CURVITUDE Blkst Black WSH	2H17CRVTD-410 CURVITUDE LINER BLACK
175K-1 COVER STICK (CORRECTOR) Ivory	175K-2 COVER STICK (CORRECTOR) Light Beige	175K-3 COVER STICK (CORRECTOR) Medium Beige	COLDYNAWSH-223 COLOSSAL BIG SHOT BLACKEST BLACK WSH	2H17CBSEXT-228 COLOSSAL BIG SHOT EXTENSION WSH SHADE 228
1213BSP-010 Baby Skin Instant Pore Eraser	BRWMSGRA-255 EYE STUDIO BROW DRAMA SOFT BROWN		BRWDMACHK-100 BROW DRAMA CHALK POWDER BLONDE	SPIDERWSH-00 COLOSSAL SPIDER LASH GLAM BLACK
BRWPRCMIC-255 EYE STUDIO BROW PRECISE MICRO SOFT BROWN	BRWMSGRA-260 EYE STUDIO BROW DRAMA DEEP BROWN		620VECL-00 PUMPED UP! COLOSSAL WSH Glam Black	620VECL-01 PUMPED UP! COLOSSAL WSH Classic Black
BRWPRCMIC-260 EYE STUDIO BROW PRECISE MICRO DEEP BROWN	BRWSATIN-260 BROW DEFINE + FILL DUO Deep Brown	999MKL-510 EYE STUDIO MASTER KAJAL LINER Onyx Rush	350GLP-00 Great Lash Lots of Lashes Blackest Black	350GLP-01 Great Lash Lots of Lashes Very Black
999MPL-200 EYE STUDIO MASTER PREC INK PEN Black	2H17MPI-510 MASTER PRECISE INK LINER BLACK COMET	555TD-1 DEFINE A LINE Ebony Black	175M-2 GREAT LASH WASHABLE Brownish Black	420MW-1 GREAT LASH WATERPROOF Very Black
695GW-10 UNSTOPPABLE EYELINER - CARDED Onyx	135L-1 LINEWORKS ULTRA LINER WATERPROOF Black	695KE-1 LINE EXPRESS Ebony Black		
59TC-01 EXPERT EYES TWIN BROW & EYE PENCILS Velvet Black	59TC-02 EXPERT EYES TWIN BROW & EYE PENCILS Dark Brown	59TC-03 EXPERT EYES TWIN BROW & EYE PENCILS Medium Brown	59TC-04 EXPERT EYES TWIN BROW & EYE PENCILS Light Brown	79MR MOISTURIZING MASCARA REMOVER MOISTURIZING MASCARA REMOVER
				125E 100% 100%

LSENSTWSH-02 LASH SENSATIONAL LUSCIOUS Brownish Black WSH	LSENSTWPF-01 LASH SENSATIONAL LUSCIOUS WATERPROOF Very Black WTP	LSENSTWPF-02 LASH SENSATIONAL LUSCIOUS WATERPROOF Brownish Black WTP	LSHSNLWSH-00 LASH SENSATIONAL Blackest Black
PSHUPDRAMAWSH-00 PUSH UP DRAMA WSH Blackest Black	PSHUPDRAMAWSH-01 PUSH UP DRAMA WSH Very Black	510VEF-01 FALSIES MASCARA Very Black	510VEFW-01 FALSIES MASCARA WP Very Black
510VEBEWSH-00 FALSIES BIG EYES Blackest Black	510VEBEWSH-01 FALSIES BIG EYES Very Black	510VEBEWTP-01 FALSIES BIG EYES WP Very Black	510VEFF-00 FALSIES FLARED Blackest Black
1012CEWSH-01 CAT EYES MASCARA Glam Black	500VEC-00 VOLUM' EXPRESS COLOSSAL Glam Black	500VECW-00 VOLUM' EXPRESS COLOSSAL WP Glam Black	500VECW-1 VOLUM' EXPRESS COLOSSAL WP Classic Black
0612MPWSH-01 MEGA PLUSH MASCARA Very Black	0612MPWTP-01 MEGA PLUSH MASCARA WP Very Black	0113RKWSH-00 VE ROCKET MASCARA Blackest Black	0113RKWSH-01 VE ROCKET MASCARA Very Black
350GLP-02 Great Lash Lots of Lashes Brownish Black	175M-1 GREAT LASH WASHABLE Very Black	0113RKWSH-02 VE ROCKET MASCARA Brownish Black	0113RKWTPF-01 VE ROCKET MASCARA WP Very Black
420MW-3 GREAT LASH WATERPROOF Brownish Black	365MC-1 CURVED BRUSH GREAT LASH WASHABLE Very Black	625M-1 FULL 'N SOFT WASHABLE Very Black	625MW-1 FULL 'N SOFT WATERPROOF Very Black
MR OIL-FREE EYE MAKEUP REMOVER OIL-FREE EYE MAKEUP REMOVER	750TD-1 DEFINE-A-LASH LENGTH MASCARA Very Black	950LSTI-1 LASH STILETTO Very Black	680LD-1 LASH DISCOVERY WASHABLE Very Black

1	10	19	26	34	42	50	58	66
2	11	20	27	35	43	51	59	67
3	12	21	28	36	44	52	60	68
4	13	29	37	45	53	61	69	
5	14	30	38	46	54	62	70	
6	15	22	31	39	47	55	63	71
7	16	23	32	40	48	56	64	72
8	17	24	33	41	49	57	65	73
9	18	25	33	41	49	57	65	73

POSITION REPORT

Category Mgmt. Dept.4/6/2017

HARRIS TEETER 2' X 60" MAYBELLINE CARDED WALL PLANOGRAM
Fall 2017

HRST260C_IF17.psa

4 FT PEGBOARD Height = 60.00 in; Width = 24.00 in; Depth = 0.10 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
1	1	041554259247	IAR Eraser Concealer	Fair	10
2	1	041554259278	IAR Eraser Concealer	Honey	40
3	1	041554543872	COVER STICK (CORRECTOR)	Ivory	1
4	1	041554415131	Baby Skin	Instant Pore Eraser	010
5	1	041554460032	EYE STUDIO BROW PRECISE MICRO	SOFT BROWN	255
6	1	041554460049	EYE STUDIO BROW PRECISE MICRO	DEEP BROWN	260
7	1	041554275940	EYE STUDIO MASTER PREC INK PEN	Black	200
8	1	041554513493	UNSTOPPABLE EYELINER - CARDED	Onyx	10
9	1	041554530179	EXPERT EYES TWIN BROW & EYE PENCILS	Velvet Black	01
10	1	041554259254	IAR Eraser Concealer	Light	20
11	1	041554267198	IAR Eraser Concealer	Neutralizer	50
12	1	041554543889	COVER STICK (CORRECTOR)	Light Beige	2
13	1	041554429688	EYE STUDIO BROW DRAMA	SOFT BROWN	255
14	1	041554429695	EYE STUDIO BROW DRAMA	DEEP BROWN	260
15	1	041554442205	BROW DEFINE + FILL DUO	Deep Brown	260
16	1	041554541915	MASTER PRECISE INK LINER	BLACK COMET	510
17	1	041554533156	LINWORKS ULTRA LINER WATERPROOF	Black	1
18	1	041554530254	EXPERT EYES TWIN BROW & EYE PENCILS	Dark Brown	02
19	1	041554259261	IAR Eraser Concealer	Medium	30
20	1	041554267204	IAR Eraser Concealer	Brightener	60
21	1	041554543896	COVER STICK (CORRECTOR)	Medium Beige	3
22	1	041554415438	EYE STUDIO MASTER KAJAL LINER	Onyx Rush	510
23	1	041554009071	DEFINE A LINE	Ebony Black	1
24	1	041554055344	LINE EXPRESS	Ebony Black	1
25	1	041554530667	EXPERT EYES TWIN BROW & EYE PENCILS	Medium Brown	03
26	1	041554460247	LASH SENSATIONAL LUSCIOUS	Blackest Black WSH	00
27	1	041554496185	LASH SENSATIONAL CURVITUDE	Blkst Black WSH	710
28	1	041554493719	COLOSSAL BIG SHOT	BLACKEST BLACK WSH	223
29	1	041554499827	BROW DRAMA CHALK POWDER	BLONDE	100
30	1	041554409291	PUMPED UP! COLOSSAL WSH	Glam Black	00
31	1	041554239423	Great Lash Lots of Lashes	Blackest Black	00
32	1	041554532807	GREAT LASH WASHABLE	Brownish Black	2
33	1	041554530339	EXPERT EYES TWIN BROW & EYE PENCILS	Light Brown	04
34	1	041554460254	LASH SENSATIONAL LUSCIOUS	Very Black WSH	01
35	1	041554494198	CURVITUDE LINER	BLACK	410
36	1	041554540314	COLOSSAL BIG SHOT EXTENSION WSH	SHADE 228	228
37	1	041554460308	COLOSSAL SPIDER LASH	GLAM BLACK	00
38	1	041554409284	PUMPED UP! COLOSSAL WSH	Classic Black	01
39	1	041554239416	Great Lash Lots of Lashes	Very Black	01
40	1	041554626964	GREAT LASH WATERPROOF	Very Black	1
41	1	041554562422	MOISTURIZING MASCARA REMOVER	MOISTURIZING MASCARA REMOVER	
42	1	041554460261	LASH SENSATIONAL LUSCIOUS	Brownish Black WSH	02
43	1	041554443462	PUSH UP DRAMA WSH	Blackest Black	00
44	1	041554338911	FALSIES BIG EYES	Blackest Black	00
45	1	041554288254	CAT EYES MASCARA	Glam Black	01
46	1	041554281460	MEGA PLUSH MASCARA	Very Black	01
47	1	041554269062	Great Lash Lots of Lashes	Brownish Black	02
48	1	041554626988	GREAT LASH WATERPROOF	Brownish Black	3
49	1	041554537970	100% OIL-FREE EYE MAKEUP REMOVER	100% OIL-FREE EYE MAKEUP REMOVER	
50	1	041554460278	LASH SENSATIONAL LUSCIOUS WATERPROOF	Very Black WTP	01
51	1	041554443479	PUSH UP DRAMA WSH	Very Black	01
52	1	041554338928	FALSIES BIG EYES	Very Black	01
53	1	041554050899	VOLUM' EXPRESS COLOSSAL	Glam Black	00
54	1	041554281484	MEGA PLUSH MASCARA WP	Very Black	01
55	1	041554532722	GREAT LASH WASHABLE	Very Black	1
56	1	041554565294	CURVED BRUSH GREAT LASH WASHABLE	Very Black	1
57	1	041554007503	DEFINE-A-LASH LENGTH MASCARA	Very Black	1
58	1	041554460285	LASH SENSATIONAL LUSCIOUS WATERPROOF	Brownish Black WTP	02

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FULL WALL

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POSITION REPORT

Category Mgmt. Dept.4/6/2017

HARRIS TEETER 2' X 60" MAYBELLINE CARDED WALL PLANOGRAM
Fall 2017

HRST260C_IF17.psa

59	1	041554217964	FALSIES MASCARA	Very Black	01
60	1	041554338966	FALSIES BIG EYES WP	Very Black	01
61	1	041554197037	VOLUM' EXPRESS COLOSSAL WP	Glam Black	00
62	1	041554288384	VE ROCKET MASCARA	Blackest Black	00
63	1	041554288391	VE ROCKET MASCARA	Brownish Black	02
64	1	041554699159	FULL 'N SOFT WASHABLE	Very Black	1
65	1	041554054156	LASH STILETTO	Very Black	1
66	1	041554420616	LASH SENSATIONAL	Blackest Black	00
67	1	041554217988	FALSIES MASCARA WP	Very Black	01
68	1	041554268706	FALSIES FLARED	Blackest Black	00
69	1	041554197044	VOLUM' EXPRESS COLOSSAL WP	Classic Black	1
70	1	041554288377	VE ROCKET MASCARA	Very Black	01
71	1	041554288452	VE ROCKET MASCARA WP	Very Black	01
72	1	041554605228	FULL 'N SOFT WATERPROOF	Very Black	1
73	1	041554647372	LASH DISCOVERY WASHABLE	Very Black	1

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